



**North Central Idaho Travel Association (NCITA) dba Visit North Central Idaho (VNCI)**

**Board Member Application**

Thank you for your interest in joining the North Central Idaho Travel Association (NCITA) Board of Directors. Serving as a board member offers a unique opportunity to participate in regional travel initiatives and contribute to the growth of our local tourism industry. Please complete the application below and email it to [ncitapresident22@gmail.com](mailto:ncitapresident22@gmail.com) or mail to PO Box 2018, Lewiston, Idaho 83501.

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**Applicant Information**

**Full Name:**

**Preferred Pronouns:**

**Phone Number:**

**Email Address:**

**Mailing Address:**

**Current Job Title and Employer/Organization:**

**LinkedIn Profile (if applicable):**

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**Qualifications and Experience**

- 1. Please describe your professional background, particularly in tourism, travel, hospitality, or related industries.**

*Example: Include leadership roles, event planning, marketing expertise, or involvement in tourism-related organizations.*

- 2. Why are you interested in serving on the NCITA Board of Directors?**

*Example: Describe your passion for promoting regional travel, supporting local businesses, or advocating for sustainable tourism.*

- 3. What skills, expertise, or perspectives will you bring to the board?**

*Example: Highlight areas such as strategic planning, public relations, advocacy, financial oversight, or community outreach.*

- 4. Have you served on any boards or committees before?**

- o Organization Name(s):**
- o Role/Responsibilities:**
- o Duration of Service:**

5. **Do you have any certifications, training, or specialized knowledge related to tourism or nonprofit board governance?**
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### **Commitment and Availability**

1. **Board members are expected to attend regular meetings, participate in committees, and act as ambassadors for the association. attend quarterly meetings and actively participating in board activities. Can you commit to this level of involvement?**

*Yes / No (please elaborate if needed)*

2. **Do you have any potential conflicts of interest with NCITA?**

*Yes / No (please explain if applicable)*

3. **Are you willing to contribute to promoting memberships and ad sales for the association?**

*Yes / No (please elaborate if needed)*

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### **Vision for Regional Tourism**

1. **What do you see as the biggest opportunity for growth in our regional travel industry?**
  2. **What strategies would you propose to enhance the visibility and appeal of our region to travelers?**
  3. **How would you prioritize the needs of travelers, local businesses, and sustainable tourism practices as a board member?**
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### **References**

Please provide two professional references who can speak to your qualifications and suitability for this role:

#### **Reference 1:**

- Name:
- Relationship:
- Phone:
- Email:

#### **Reference 2:**

- Name:
  - Relationship:
  - Phone:
  - Email:
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**Acknowledgment**

By signing below, I certify that the information provided is accurate and complete to the best of my knowledge. I understand that serving on the NCITA Board of Directors is a volunteer position and that I will not receive financial compensation for my service.

**Signature:****Date:**

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Thank you for your application! Selected candidates will be contacted for an interview. If you have any questions, please reach out to [ncitapresident22@gmail.com](mailto:ncitapresident22@gmail.com).